



Nicholas A. Britsky

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EDUCATION:

Welding, Machining & Electronic Tech Certificate, Spring 2011

Macomb Community College, Macomb, Michigan

Web Programming Certificate, Spring 2007

Baker College, Auburn Hills, Michigan

Bachelor of Arts in Advertising, December 2004

Michigan State University, East Lansing, Michigan

EXPERIENCE:

Digital Account Executive/Planner, June 2006 to Present

Scripps Networks, Southfield, Michigan

- 5 Years: Account Executive / 4 Years: Sales Planner
- Responsible for over \$7 Million in sales for 2014
- Managed over 300 clients in 4 States & 2 Countries
- Trained both sales assistants & planners

Maker Artist & Engineer, January 2009 to Present

Makery Shop LLC, Royal Oak, Michigan

- Concepted, Designed & Built both Independent & Commissioned Projects
- Exhibited in 3 Maker Faires, DIY Street Fair, Penquicon & More

Digital Content Creator, March 2006 to Present

Gnatline Studios, Royal Oak, Michigan

- Produced & Hosted Live Game Shows, Podcasts & Web Video Series
- Created & Maintained a Personal Blogs & Wrote for Commercial Publications
- Published: PBS, Make Magazine, Time & Pure Michigan

Interactive Media Planner, February 2005 to June 2006

Doner Advertising, Southfield, Michigan

- Planned, Bought and Optimized campaigns for major brands (Sirius, Scripps, UPS)
- Responsible for training two online media planners

Professional Experience: Line Cook, Commercial Bakery, Catering & Bartending

ACTIVITIES:

- Founding Member & Marketing Director, i3 Detroit Workshop, 2010 - 2013
- Percussion & Marketing Chair, Motor City Brass Band 2007-2008
- President, Tau Beta Sigma Honorary Music Organization, 2003-2004
- Web Team Member, MSU American Advertising Federation (AAF), 2003-2004
- Percussion & Hornline, MSU Spartan Marching Band, 2000 - 2004

COMPUTER SKILLS:

- Open Office, Microsoft Office, Windows OS, VBA, Mac OS and Unix Based OS
- Adobe/Macromedia Suite: Dreamweaver, Fireworks and Flash
- Adobe Suite: Acrobat, Audition, InDesign, Illustrator, Photoshop and Premiere
- Web Technologies: PHP, Perl, Javascript, ActionScript, XML and CSS
- Advertising Technologies: Atlas Solutions & Double Click
- Research Software: Nielsen Suite, Omniture, TNS, Hitwise and Ad*Views